



AURA Digital

LUXURY SOCIAL MEDIA GROWTH FOR JEWELLERY BRANDS

The Official Service Brochure 2026

Our Specialized Services

We provide end-to-end digital management for premium jewellery brands, ensuring your brand sparkles on every screen.

Page Management

Complete management of Instagram and Facebook profiles including aesthetic layout and daily uploads.

Bespoke Reels

We convert your product photos into cinematic social media reels that drive high engagement.

Photo Enhancement

Professional liquid-metal and gemstone retouching to make your inventory look flawless.

Festive Creatives

Tailored campaigns for Akshaya Tritiya, Diwali, and Wedding Seasons.

Lead Generation

Optional tactical ad campaigns specifically designed to bring footfall to your physical stores.

Content Strategy

Monthly strategy sessions and competitor research to keep you ahead of the bridal market trends.

Monthly Subscription Plans

<p>Starter</p> <p>₹7,999/mo</p> <p>Ideal for small local jewellers</p> <ul style="list-style-type: none">• 12 Posts / month• 8 Reels / month• 8 Story creatives• Basic captions + hashtags• Upload handling (IG + FB)• WhatsApp CTA setup	<p>Growth</p> <p>₹14,999/mo</p> <p>Best for serious brand building</p> <ul style="list-style-type: none">• 20 Posts / month• 15 Reels / month• 15 Stories• Festival creatives• Premium AI model reels• Caption strategy• Competitor research• Ad creative design	<p>Luxury</p> <p>₹24,999/mo</p> <p>For branded / bridal stores</p> <ul style="list-style-type: none">• Daily posting (30 posts)• 20+ Premium reels• Luxury model ads• Festive campaigns• Daily story management• Monthly content strategy• Ad creatives• Lead gen consultation
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Why Aura?

Unlike generic agencies, we specialize *exclusively* in jewellery marketing. We understand the value of clarity, light, and luxury that your products represent.

Investment tailored for growth.

Add-On Services & Campaigns

Paid Ads Management

Full management of Meta Ad campaigns

₹5,000 / month

AI Product Shoot Conversion

Convert flat images into luxury model reels

₹499 / reel

Image Enhancement (Premium)

Advanced retouching and shine enhancement

₹199 / image

Festive Campaign Package

Complete campaign set for specific festivals

₹4,999 one-time

Let's Elevate Your Brand

Contact us to start your growth journey today.

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